

HEADQUARTERS

17, 24-27th Floor, Menara Dato' Onn,
Putra World Trade Centre,
45, Jalan Tun Ismail,
50480 Kuala Lumpur.
Tel: 03-2935188
Telefax: 03-2935884

EAST COAST REGION

2243, Ground Floor, Wisma MCIS,
Jalan Sultan Zainal Abidin,
20000 Kuala Terengganu.
Tel: 09-621893/621433
Telefax: 09-621791

SOUTHERN REGION

No. 1, 4th Floor,
Tun Abdul Razak Complex,
Jalan Wong Ah Fook,
80000 Johor Bahru.
Tel: 07-223591
Telefax: 07-235502

NORTHERN REGION

No. 10, Jalan Tun Syed Sheh Barakhbah,
10200 Pulau Pinang.
Tel: 04-619067/620066
Telefax: 04-623688

SABAH OFFICE

Ground Floor, Wisma Wing Onn Life,
No. 1 Jalan Sagunting,
88000 Kota Kinabalu, Sabah.
Tel: 088-248698/211732/
Telefax: 088-241764

SARAWAK OFFICE

2nd Floor, Bangunan AIA,
Bukit Mata Kuching, 93100 Kuching,
Sarawak.
Tel: 082-246575/246775
Telefax: 082-246442

● **Tourist Information Centres**

Jalan Parlimen, 50480 Kuala Lumpur.
Tel: 03-2936661/2936664

Kuala Lumpur Railway Station,
Jalan Sultan Hishamuddin,
50050 Kuala Lumpur.
Tel: 03-2746063

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Ministry of Culture, Arts and Tourism

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TRAFFICKING IN ILLEGAL DRUGS CARRIES THE DEATH PENALTY

Level 2, Menara Dato Onn,
Putra World Trade Centre,
45, Jalan Tun Ismail,
50480 Kuala Lumpur.
Tel: 03-4411295

Lot 109, Jalan Ampang,
50450 Kuala Lumpur.
Tel: 03-2423929

Subang International Airport,
Terminal 1, 47200 Subang,
Selangor.
Tel: 03-7465707

Ground Floor, Tun Abdul Razak Complex,
80000 Johor Bahru.
Tel: 07-223591/240288

Tanjung Puteri Tour Bus Complex,
Tambak Johor, 80000 Johor Bahru.

Tambak Johor, 80000 Johor Bahru,
Johor.
Tel: 07-249485

Ground Floor, Jeti Kuah Complex,
07000 Langkawi, Kedah.
Tel: 04-789789/789889

International Airport, Bayan Lepas,
10200 Pulau Pinang.
Tel: 04-620066

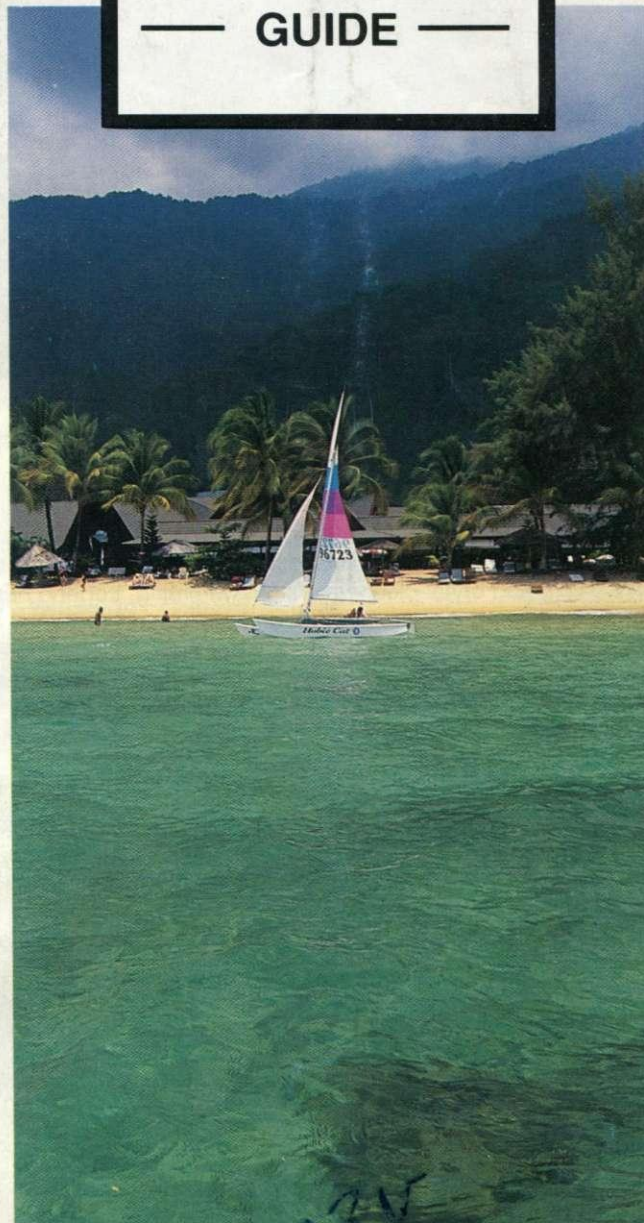
Lumut Tourist Information Centre Building,
Perak.
Tel: 05-934057

STATE TOURISM OFFICE

Tourist Information Centre
Jalan Mahkota,
25000 Kuantan,
Pahang.
Tel: 09-503026

PAHANG

— GUIDE —



Ministry of Culture,
Arts and Tourism

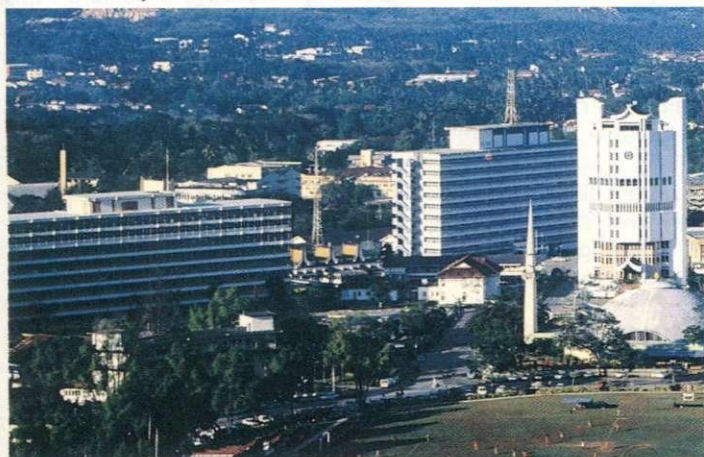


Malaysia Tourism
Promotion Board

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7/16/16:00
MALAYSIAMSPD

BRIEF BACKGROUND

Mention Pahang and one conjures up visions of lush tropical forests, cool mountain air, endless sandy beaches glistening in the sun, lakes and waterfalls nesting in the arms of mountain crevices plus everything else that spells a resort to nature. Pahang is in fact all these and much more. Located in the East Coast region, Pahang is the largest state in Peninsular Malaysia with a population of nearly one million comprising the three main racial communities of Malaysia - the Malays, Chinese and Indians.



Kuantan Town — the State Capital.

Spanning north to south of the state, forming a natural divider between east and west Pahang is a formidable mountain range wherein lies Peninsular Malaysia's highest peak, Gunung Tahan, the inspiration of many a mountaineer in this part of the world. Pahang's climate is characteristic of the tropics - hot and humid all the year round with distinct wet and dry season that coincides with the wet seasons from the South China Sea. Kuantan, the state capital, is not only fast developing as a commercial town but is also a popular seaside resort. Pekan, 45 km. south of Kuantan and situated near the river mouth of Sg. Pahang, is the Royal Town.

ECONOMY

Pahang is rich in agricultural and natural resources. About two thirds of the state is covered by rich tropical forest. Palm oil, rubber and cocoa are cultivated extensively in large land development schemes. Lately manufacturing has provided additional income to the state.

A state richly blessed with many attractions to offer, Pahang is also set to become one of the leading tourist destinations in the country. In line with the national objective the state government is very keen to attract tourism investment in the potential areas earmarked throughout the state.



Traditional folk dance a main attraction for tourist.

HOW TO GET THERE

Kuantan, the state capital of Pahang, is very accessible according to one's choice of mode of travel. By air, the state is accessible from Kuala Lumpur and Singapore. Charter flights are available by special arrangement. By road, one can travel from Kuala Lumpur, Singapore and Kota Bharu. By train, Pahang is accessible through Mentakab and Kuala Lipis from Kuala Lumpur and Kota Bharu.

KUANTAN

By Air

Serve by MAS from Kuantan and Singapore to Kuantan. Tel: 03-746300

Kuala Lumpur to Kuantan (daily)

Class one way return

By Taxi Tel: 09-504478

Fares: From Kuantan

- M\$45.00 (per person) (AC)

- M\$240.00 (per taxi) (AC)

From Kuala Lumpur

- M\$30.00 (per person) (AC)

- M\$120.00 (per taxi) (AC)

From Tapah

- M\$9.60 (per person) (AC)

- M\$39.00 (per taxi) (AC)

GENTING HIGHLANDS

By Coach Tel: 03-2326863

Genting Highlands operates its own air-conditioned coaches with 8 scheduled services daily from Pudu Raya Bus Terminal in Kuala Lumpur.

By Bus

Fares From Kuala Lumpur

- M\$9.00 (per person)
(AC return)

By Taxi

Fares: From Kuala Lumpur

- M\$5.00 (per person)
(shared taxi)

- M\$20.00 (per taxi)

Fare: From Kuantan

- M\$120.00 (per taxi) (AC)

FRASER'S HILL

By Bus Tel: 03-2320150

From Kuala Lumpur, board the Kuala Kubu bound bus at the Pudu Raya Bus Terminal. From Kuala Kubu Baru, the Fraser's Hill service operates twice daily uphill at 8.00 am and 12 noon. Downhill services are at 10.00 am and 2.00 pm.

Current bus fares:

Kuala Lumpur/Kuala Kubu Baru - M\$2.00 (NAC)

Kuala Kubu Baru/Fraser's Hill - M\$1.50 (NAC)

By Taxi

Kuala Lumpur/Fraser's Hill

- M\$72.00 (per taxi) (AC)

- M\$18.00 (per person) (AC)

Subang Airport/Fraser's Hill

- M\$90.00 (per taxi) (Air-Cond)

- M\$70.00 (per taxi)

(Non Air-Cond)

PULAU TIOMAN

By Air

Serve by Pelangi Air from Kuantan, Kuala Lumpur and Singapore.

Tel: 03-2624448

Fares: From Kuantan (Fri, Sun) - \$144.00 (Return)

From Kuala Lumpur (Everyday) - \$250.00 (Return)

From Singapore (Everyday) - S\$198.00 (Return)

Serve by Berjaya Air from Subang Airport. Tel: 03-7465640

Fares: \$100.00 (one way).

By Sea

Mersing to Tioman : 43 nautical miles.

Time: 2 hoursf. Ferry Service: Depart daily. Time of departures are dependent on the tide at Mersing (normally at noon).

Tioman to Mersing : Time of departures are, dependent on the tide (normally in the morning).

Fares: \$50.00 (Return)

Tel: 07-791771/2

Singapore to Tioman : 122 nautical miles.

Time: 4½ hours by Island Pearl (210 seater catamaran ferry).

Depart daily in the morning from Singapore World Trade Centre.

Fares: \$113.00 (One way).

Tel: 02-2714866, 03-2429611, 07-792914, 09-445445

TRAVEL TIPS

Pahang has a comprehensive taxi and bus service to take you around town as well as to other interesting sightseeing spots within the vicinity.

There is also an efficient transport system for interstate travel from Pahang to other states in the country and inter-district travel from one district to another in Pahang.

1. BUS SERVICES

Ekspress Nasional

Tel: 09-522740

	Departure	Fare
Kuantan/Kuala Lumpur	8.30am	\$11.10 A/C
	10.30am	
	2.30pm	
	3.30pm	
	4.30pm	
	12.30 mid-night	

Syarikat Tanjung Keramat

Tel: 09-522740

Kuantan/Bahau/Melaka	8.00am	\$13.10 A/C
	2.30pm	
Kuantan/Temerloh	11.00am	\$5.20 A/C

cocoa are cultivated extensively in large land development schemes. Lately manufacturing has provided additional income to the state.

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KUANTAN

By Air

Serve by MAS from Kuantan and Singapore to Kuantan. Tel: 03-746300

Kuala Lumpur to Kuantan (daily)

Class	one way	return
First	\$105.00	\$210.00
Economy	\$74.00	\$148.00

Singapore to Kuantan (4 times a week)

First	S\$193.00	S\$386.00
Economy	S\$136.00	S\$272.00

Kuantan to Singapore (4 times a week)

Class	oneway	return
First	\$199.00	\$398.00
Economy	\$141.00	\$282.00

By Bus

Express Bus Services from major towns to Kuantan.

Fares:	From Kuala Lumpur	- \$11.00 (AC)
	From Kota Bharu	- \$15.00 (AC)
	From Singapore	- \$16.00 (AC)

By Taxi

To Kuantan

Fares:	From Kuala Lumpur	- \$25.00 (per person) (AC)
	From Kota Bharu	- \$30.00 (per person) (AC)
	From Johor Bahru	- \$30.00 (per person) (AC)

TAMAN NEGARA

By Boat

Fares: From Kuala Tembeling - \$30.00 (return)

By Train

Fares: From Kota Bharu - Kuala Tembeling - \$11.70 (one way)

For reservations, please contact*

Taman Negara Resort,

Kuala Lumpur office,

Suite 505 A, 5th Floor, Pemas International

Jalan Sultan Ismail, 50250 Kuala Lumpur

Tel: 03-2634434 Fax: 03-2634034

OR

Kuala Tahan office: Taman Negara Resort

Kuala Tahan, Jerantut, 27000 Pahang.

Tel: 09-263500 Fax: 09-261500

CAMERON HIGHLANDS

By Bus Tel: 03-4429530

The Ekspress Nasional bus operates daily service to Cameron Highlands. The bus leaves the Pudu Raya Bus Terminal in Kuala Lumpur at 8.30 am.

Fares:	Adult	- M\$18.70 (return) (AC)
	Child under 12	- M\$9.50 (return) (AC)
	From Tapah	- M\$4.00 (per person) (AC)

From Kuala Lumpur (Everyday) - \$250.00 (Return)

From Singapore (Everyday) - S\$198.00 (Return)

Serve by Berjaya Air from Subang Airport. Tel: 03-7465640

Fares: \$100.00 (one way).

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Tioman to Mersing : Time of departures are, dependent on the tide (normally in the morning).

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Tel: 07-791771/2

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There is also an efficient transport system for interstate travel from Pahang to other states in the country and inter-district travel from one district to another in Pahang.

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Ekspress Nasional

Tel: 09-522740

	Departure	Fare
Kuantan/Kuala Lumpur	8.30am	\$11.10 A/C
	10.30am	
	2.30pm	
	3.30pm	
	4.30pm	
	12.30 mid-night	

Syarikat Tanjung Keramat

Tel: 09-522740

Kuantan/Bahau/Melaka	8.00am 2.30pm	\$13.10 A/C
Kuantan/Temerloh	11.00am 12.00 noon 4.00pm 5.00pm	\$5.20 A/C
Kuantan/Temerloh/Jerantut	9.00am 10.00am 1.00pm 3.00pm	\$7.80 A/C

Cepat Ekspress Bhd.

Tel: 09-527699

Kuantan/Muazam Shah	9.00am 1.00pm 4.30pm	\$4.60 A/C
Kuantan/Segamat	8.00am 9.00am 10.30am 1.00pm 2.30pm 4.30pm	\$7.75 A/C
Kuantan/Melaka (Segamat/Tangkak/Yasin Route)	8.00am 2.30pm	\$13.10 A/C
Kuantan/Johore Bharu (Yong Peng/Air Hitam S.Renggam Kulai Route)	9.00am 10.30am 1.00pm 11.00pm	\$15.00 A/C



Syarikat Pengangkutan Perusahaan Jelai Berhad

Tel: 09-522740

Kuantan/Raub/Kuala Lipis	8.00am	\$10.10 A/C
	2.30pm	\$12.60 A/C

Molek Ekspres

Tel: 09-522740

Kuantan/K. Terengganu	10.00am	\$7.90 N/C
(Chenneh/Durian Mas Route)	3.00pm	

Ekspress Warisan Mesra Sdn. Bhd.

Tel: 09-514099

Kuantan/Terengganu	2.30pm	\$8.00 A/C
(Coastal Route)		
Kuantan/Ipoh/Lumut	9.00am	\$19.50 A/C

10.30am
9.30pm
10.30pm
1.00am

Kuantan/Butterworth	2.30pm	\$24.60 A/C
	8.00pm	

Kuantan/Alor Setar	2.30pm	\$27.60 A/C
	8.00pm	

Kuantan/KL Ekspres

Tel: 09-551063

Kuantan/Terengganu	8.00am	\$15.90 A/C
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10.00am
11.30am
1.00pm
2.00pm
3.00pm
4.30pm

Syarikat Kendaraan Melayu Kelantan

Tel: 09-522740

Kuantan/Kota Bharu	8.00am	\$15.90 A/C
	9.30am	
	12.00 noon	
	3.00pm	
	11.00pm	

Syarikat Ikatan Setia

Tel: 09-522740

Kuantan/Johore Bharu/	9.00am	\$10.35 A/C
Singapore(Kuala Rompin/Endau/	10.30am	\$15.10 A/C
Mersing Route)	1.00pm	\$16.10 A/C
	5.30pm	
	11.00pm	

2. BY TAXI Tel: 09-504478 (Kuantan)

To Kuantan from

Airport	: \$10.00 per taxi	\$13.00 AC per taxi
Teluk Chempedak	: \$3.00 per taxi	\$5.00 A/C per taxi
Beserah	: \$5.00 per taxi	\$7.00 AC per taxi
Cherating	: \$20.00 per taxi	\$27.00 AC per taxi
Lake Chini	: \$70.00 per taxi	\$80.00 AC per taxi
Pekan	: \$3.50 per taxi	\$20.00 AC per taxi
Maran	: \$5.00 per person	\$25.00 AC per taxi
Temerloh	: \$8.50 per person	\$40.00 AC per taxi
Mersing	: \$15.00 per person	\$80.00 AC per taxi
Kuala Terengganu	: \$15.00 per person	\$80.00 AC per taxi
Kuala Lipis	: \$22.00 per person	\$100.00 AC per taxi
Raub	: \$18.50 per person	\$90.00 AC per taxi
Bentong	: \$15.00 per person	\$80.00 AC per taxi
Kota Bharu	: \$25.00 per person	\$120.00 AC per taxi
Kuala Lumpur	: \$20.00 per person	\$100.00 AC per taxi
Johor Bahru	: \$25.00 per person	\$120.00 per taxi

Note: NAC - NON AIRCONDITIONED

AC - AIRCONDITIONED

3. BY TRAIN

The railway line from Kuala Lumpur to Kota Bharu on the east-coast of the Peninsula Malaysia passes through stations in Mentakab, Jerantut and Kuala Lipis. Tel: 03-2757358

	Class	Fares
Kuala Lumpur - Gemas	3	\$6.40
Gemas - Jerantut	3	\$6.20
Jerantut - Kuala Lipis	3	\$2.00
Kuala Lipis - Kota Bharu (Wakaf Bharu)	3	\$10.30

4. CAR RENTAL AGENCIES

1. Avis Rent a car	Tel: 09-523831, 523666
2. Sintat Rent a car	Tel: 09-528400, 524716
3. Budgent Rent a car	Tel: 09-526370, 520605
4. Hertz Rent a car	Tel: 09-528041,, 521280
5. National car rental	Tel: 09-527303



Wind surfing

SPORTS AND RECREATION

Tourists who are more sports minded will find Pahang to their liking. International wind surfing competitions are held bi-annually (normally at the beginning and at the end of the year), excellent golf courses are available, even Polo enthusiasts will not be dissatisfied. Indeed, Pahang is rapidly becoming a centre for sporting events.

ACCOMMODATION

A wide variety of choices are available: beach and hill resorts, bungalows and hotels, ranging from the internationally administered chains to the moderately-priced local establishments. Most hotels have centralized air-conditioning, well-equipped convention and conference halls, coffee houses, restaurants, cocktails lounges, discos and health centres with sauna. As for telecommunication facilities, Pahang is entirely serviced by the Malaysian privatized national system which has gained international recognition as being one of the best in the world: International Direct Dialing telephone service, computerized telex, fax...

HOTELS

Hyatt Kuantan	09-525211	185 rooms
Teluk Chempedak, 25050 Kuantan		
Merlin Inn Resort	09-511388	106 rooms
Teluk Chempedak, 25050 Kuantan	09-511388	106 rooms
Coral Beach Resort	09-587544	162 rooms
152, Sg. Karang, 26100 Beserah Kuantan		
Le' Village	09-587900	64 Chalets
Balok 26100 Beserah		
Cherating Holiday Villa	09-439500	190 rooms
Lot, 1303, Mukim Sg. Karang	03-2434693	
Cherating, 56080 Kuantan.	03-2481066	
	03-2427635	
Ombak Beach Resort	09-439188	12 rooms
Lot 2466, Mukim Sg. Karang, Cherating, 56080 Kuantan.	03-2545955	
Holiday Villages of Malaysia Club Mediterranean, Cherating, 56080Kuantan	09-439131	332 rooms
Palm Grove Beach Resort	03-2614599	153 rooms
Cherating, 56080 Kuantan	09-439439	
Gloria Manis Resort	09-587788	10 Chalets
Kampung Beserah, 26100 Kuantan		
Samudra Riverview Hotel	09-5227078	75 rooms
Jalan Besar, 25000 Kuantan	09-522688	
Classic Hotel	09-554599	33 rooms
No. 7, Bangunan LKNP (Hotel Pahang), Jalan Besar, 25000 Kuantan	09-551491	
	09-551894	
Pacific Hotel	09-511980	48 rooms
60-62, Jln. Bukit Ubi, 25200 Kuantan	09-511981	
Merlin Inn Resort	05-901205	65 rooms
Tanah Rata, 39000 Cameron Highlands	05-901211	
	05-901313	
Ye Old Smokehouse	05-901214	20 rooms
Tanah Rata, 39000 Cameron Highlands	05-901215	
Golf Course Inn	05-901565	28 rooms
Tanah Rata, 39000 Cameron Highlands		

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Temerloh	: \$8.50 per person	\$40.00 AC per taxi
Mersing	: \$15.00 per person	\$80.00 AC per taxi
Kuala Terengganu	: \$15.00 per person	\$80.00 AC per taxi
Kuala Lipis	: \$22.00 per person	\$100.00 AC per taxi
Raub	: \$18.50 per person	\$90.00 AC per taxi
Bentong	: \$15.00 per person	\$80.00 AC per taxi
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Jerantut - Kuala Lipis	3	\$2.00
Kuala Lipis - Kota Bharu (Wakaf Bharu)	3	\$10.30

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3. Budget Rent a car Tel: 09-526370, 520605
4. Hertz Rent a car Tel: 09-528041, 521280
5. National car rental Tel: 09-527303

EATING OUT

Eating out in Pahang offers experiences as satisfying as what one experiences in Kuala Lumpur and the rest of the country.

Pahang's multi-cultural people readily whip up a varied menu requiring various methods of food preparation.

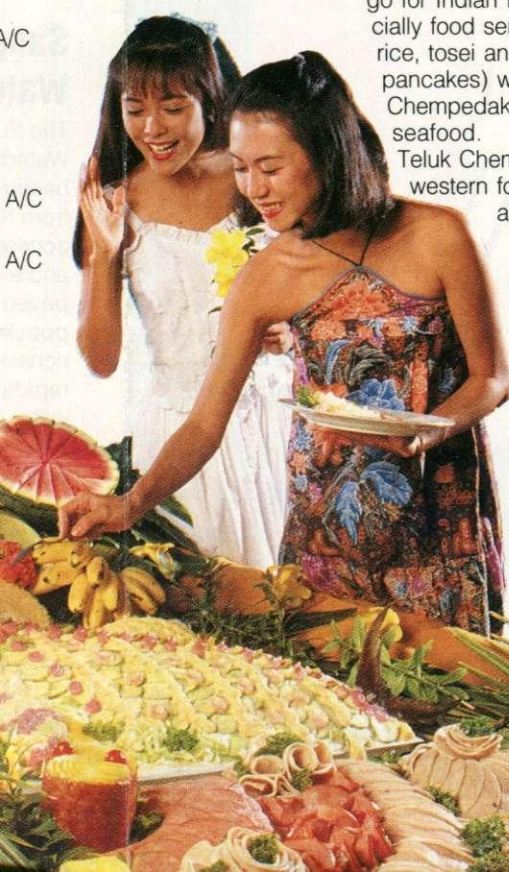
You can find popular Malay food like satay, nasi dagang (a combination of rice & glutinous rice eaten with an assortment of meat and vegetable dishes) and laksa (noodles) at hawker stalls and shops throughout the state and Chinese food such as dim sum (dumplings), roast duck and chicken mainly in town centres.

Those who have developed a taste for hot and spicy dishes should go for Indian food around Kuantan, especially food served on banana leaf such as rice, tosei and chapati (flour-based pancakes) with meat and vegetables. Teluk Chempedak and Balok offer delicious seafood.

Teluk Chempedak is also known for its western food, as are the hotels scattered around Kuantan and the seaside resorts.

Finally, roadside stalls throughout Pahang offer a brief respite from the sun.

They sell fruits that are in season and local fruit juices to quench your thirst. On the recommended list are the durian and the refreshing coconut.



Coral Beach Resort
152, Sg. Karang, 26100 Beserah
Kuantan

Le' Village Balok 26100 Beserah	09-587900	64 Chalets
Cherating Holiday Villa Lot, 1303, Mukim Sg. Karang Cherating, 56080 Kuantan.	09-439500 03-2434693 03-2481066 03-2427635	190 rooms

Ombak Beach Resort Lot 2466, Mukim Sg. Karang, Cherating, 56080 Kuantan.	09-439188 03-2545955	12 rooms
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Holiday Villages of Malaysia Club Mediterranee, Cherating, 56080 Kuantan	09-439131	332 rooms
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Palm Grove Beach Resort Cherating, 56080 Kuantan	03-2614599 09-439439	153 rooms
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Gloria Manis Resort Kampung Beserah, 26100 Kuantan	09-587788	10 Chalets
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Samudra Riverview Hotel Jalan Besar, 25000 Kuantan	09-5227078 09-522688	75 rooms
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Classic Hotel No. 7, Bangunan LKNP (Hotel Pahang), Jalan Besar, 25000 Kuantan	09-554599 09-551491 09-551894	33 rooms
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Pacific Hotel 60-62, Jln. Bukit Ubi, 25200 Kuantan	09-511980 09-511981	48 rooms
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Merlin Inn Resort Tanah Rata, 39000 Cameron Highlands	05-901205 05-901211 05-901313	65 rooms
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Ye Old Smokehouse Tanah Rata, 39000 Cameron Highlands	05-901214 05-901215	20 rooms
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Golf Course Inn Tanah Rata, 39000 Cameron Highlands	05-901565	28 rooms
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The Lakehouse Hotel Tanah Rata, 39000 Cameron Highlands	05-986152	19 rooms
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Strawberry Park Tanah Rata 390007 Cameron Highlands	05-901166	132 rooms
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Merlin Inn Resort 49000 Fraser's Hill	09-382300 09-382274	90 rooms
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Ye Old Smokehouse, Fraser's Hill	09-382226	12 rooms
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Fraser's Pine Resort Fraser's Hill	03-7832810	96 units Apartment
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*Government Bungalows and Hostels 09-382201

*Booking reservation via Perbadanan Kemajuan Bukit Fraser Tel No 09-382201

Highland Hotel, Genting Highlands	03-2111118	262 rooms
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Genting Hotel, Genting Highlands	03-2112345	614 rooms
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Awana Golf and Country Club Genting Highlands	03-2113015	144 rooms
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Berjaya Imperial Beach Resort Pulau Tioman	09-445445 03-2429611	349 rooms
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Swiss Cottage Kampung Tekek, 86807 Mersing	07-242829 07-248728	4 Chalets 8 Terrace House 8 Bunga- low
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Salang Damai House Kampung Salang, 86800 Mersing	07-791550	15 Chalet
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Mukut Village Resort Kampung Mukut, 86800 Mersing	07-737111 07-737171	10 Chalets Package
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Dumba Beach Resort No. 11 Jalan Sulaiman 86807 Mersing	07-791000 S\$100.00- \$160.00 \$20.00	38 Chalets Long House
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Lake Chini Resort 26600 Chini	03-2414095 03-2413569 011-344969	14 Chalets
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Although the pricing of the above-mentioned establishments are evidently very competitive, there are still many comfortable smaller ones catering for budget travellers. Especially interesting are the chalets in places like The National Park, Tioman, Cherating, Cameron, etc., where the rates can be as low as \$15.00.

PAHANG

D A R U L M A K M U R

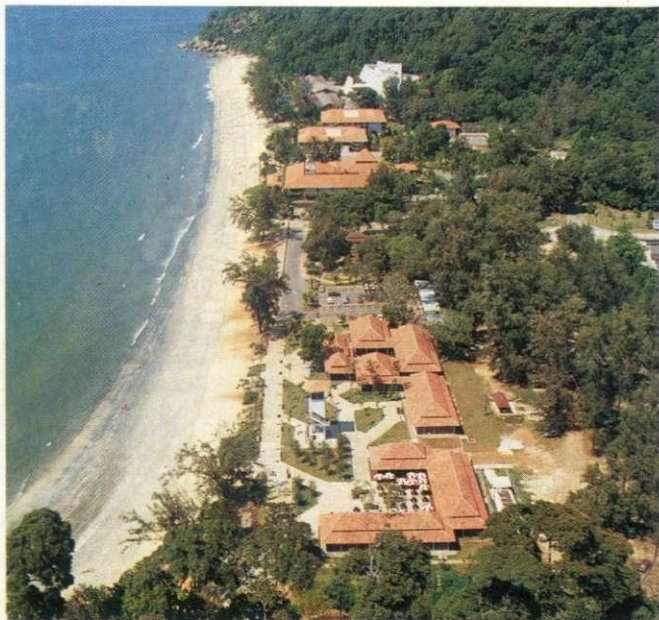
PLACES OF INTEREST

Stunning tropical islands. Mile upon mile of shimmering sandy beaches. Crystal-clear waters. Remarkable coral gardens. Awe-inspiring forests, graceful highland resorts. Fascinating people and culture. Exquisite handicrafts...

Pahang has it all. Pristine, almost untouched natural splendours that seem to come alive from picture-book fantasies.

KUANTAN

Kuantan, the capital of Pahang Darul Makmur is your entry point to a fascinating tropical holiday. Strongly characterised as a colourful town, some of the long stretches of unspoilt sandy beaches are located close to the town. And that's not all, a whole spectrum of nature's glories, curious traditions and rich cultural heritage exists within a short distance of the town.



Teluk Chempedak Sunbather's Paradise

Teluk Chempedak

This delightful beach is only five kilometres from the town of Kuantan. Two world class hotels - the Hyatt Kuantan and the Merlin Inn Resort are located here. Teluk Chempedak is an excellent beach for water sports activities like sailing, surfing, skiing and sunbathing. A short jungle trek through the Teluk Chempedak Forest Reserve is idyllic Pelindung Beach. If you are game for more jungle trekking, there's an alternative route leading to the mini-zoo.



Handicraft Centre the place to get exotic souvenirs.

Handicraft Centre

The handicraft Centre in Teluk Chempedak is a showcase of handicrafts from all over the state. Finely woven Pandanus household articles, woodcarvings, shellcraft, exquisite gold and silver brocades and much more are available at bargain prices.

Batik, the wax-printed fabric, is available in a variety of eye catching designs. You simply cannot do without a few metres of it.

Souvenir centres are also available in Cherating and Sungai Karang.

PLACES OF INTEREST

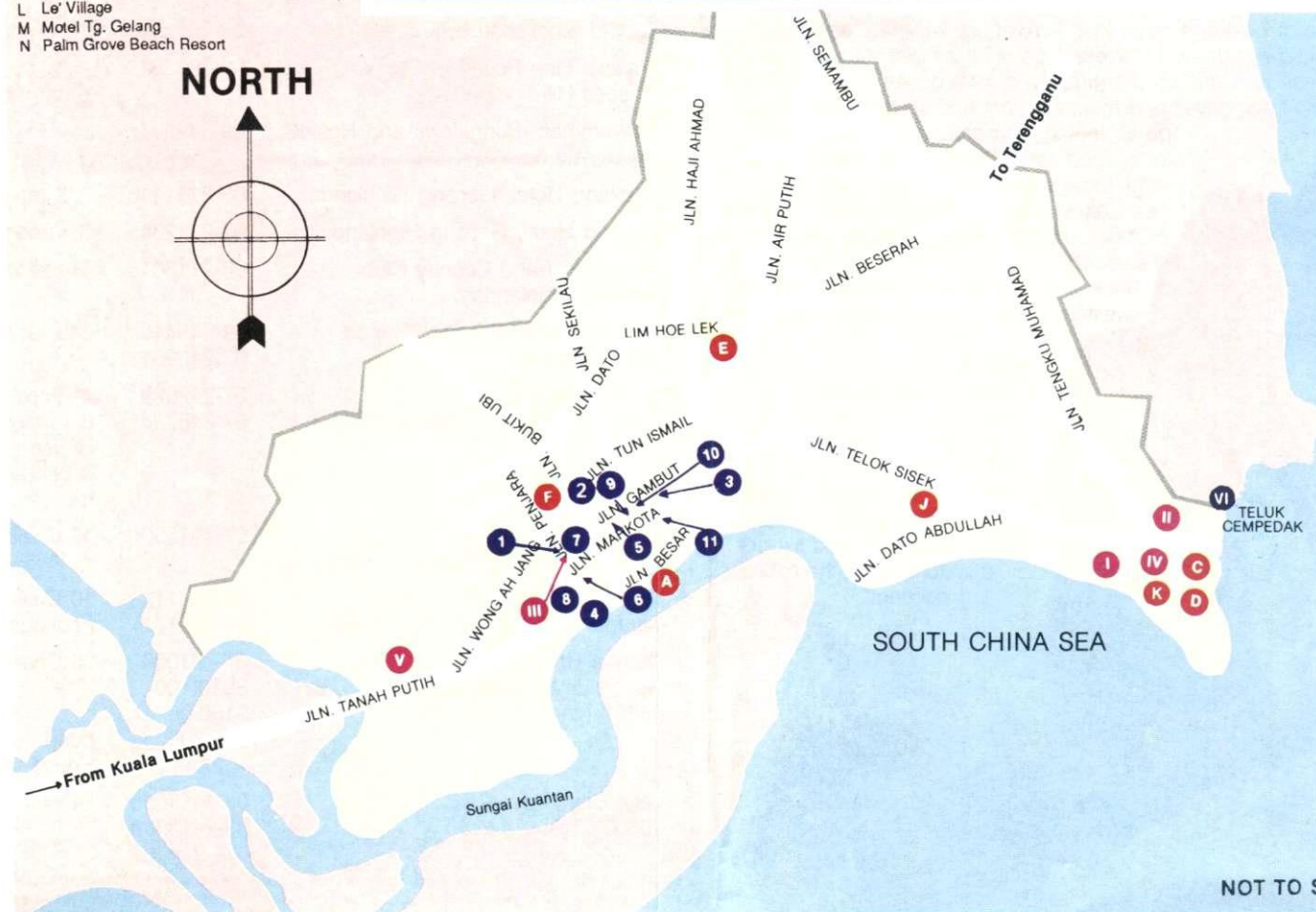
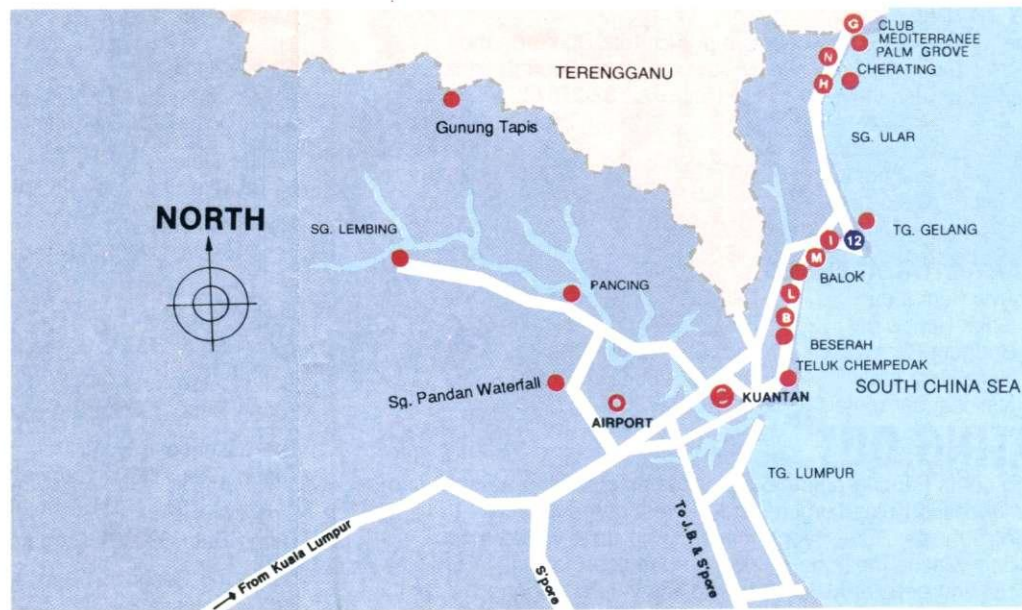
- I. Royal Pahang Golf Club
- II. Balai Karyaneka
- III. Teruntum Complex
- IV. Botanical Garden/Jungle Park
- V. Batik Cottage Industry
- VI. Teluk Chempedak

IMPORTANT PLACES

- 1 Tourist Information Centre
- 2 Malaysian Airline Office (Wisma Bola Sepak)
- 3 General Post Office
- 4 Inter-town Bus Terminal
- 5 Town Bus Terminal
- 6 Taxi Terminal
- 7 Police Station
- 8 General Hospital
- 9 Immigration Office (Wisma Persekutuan)
- 10 Wisma Sri Pahang
- 11 Custom and Excise Department
- 12 Kuantan Port

ACCOMMODATION

- A Samudra River view.
- B Gloria Maris Resort
- C Hyatt Hotel
- D Merlin Inn Resort
- E Champagne Hotel
- F Pacific Hotel
- G Club Mediterranee
- H Cherating Holiday Villa
- I Coral Beach Resort
- J Annexe Rest House
- K Samudra Beach Resort
- L Le' Village
- M Motel Tg. Gelang
- N Palm Grove Beach Resort



NOT TO SCALE

Beserah

Beserah is a fishing village and is well-known for salted fish. But what many people do not know is a very unique practice of the Beserah fishermen: they employ water buffaloes (which are not normally seen on the beach for they are always used to plough padi fields or to pull heavy carts), to transport fish from the boats to the processing area.



A traditional form of transportation for the local fishermen.

Beserah is situated 10 kilometres from Kuantan, it also boasts a batik factory, many cottage handicraft workshops producing items made mostly of sea shells and local plant materials (dried nuts, leaves).

Balok Beach

Balok beach is about 15 kilometres north of Kuantan and is a paradise for avid wind-surfers. Most of the activities revolve around the Coral Beach Resort, the newest international class hotel in Pahang. The Resort is the perfect getaway to the East Coast of the Peninsular. Truly perfect and serene with soothing tropical breezes. Swaying casuarinas, unending white sand in harmony with the azure blue sea. Relaxation is never easier.



Cherating Club Med with its sun-soaked beach.

Cherating

To many, this name is synonymous with Club Med. This is natural because Asia's first Club Med is located here. Actually, only a small part of the beach is administrated by this world famous Club, the rest is a normal populated area which offers some excellent beaches. Situated only 47 kilometres from Kuantan, its unique feature is the rustic atmosphere and the warm hospitality of the village folk. Cherating also offers you the chance to shop for handicraft and see cultural performances. Village maidens nimbly weave the pandanus leaves into mats, hats, bags and other inexpensive lightweight souvenirs. Cultural shows include wayang kulit (shadow play) and silat (Malay art of self-defence).

The Cherating resort offers some excellent accommodation such as the Cherating Holiday Villa or other inexpensive but comfortable accommodation. This includes rooms and chalets from as low as M\$10.

Sungai Lembing

About 48 kilometres from Kuantan is Sungai Lembing, an old steel and tin mining town where the deepest lode mine in the world was once very active. Historical relics of European architecture can still be seen at every turn.

Gunung Tapis

About 16 kilometres away from Sungai Lembing is Gunung Tapis, a beautiful nature park. Excellent camping spots can be found in a number of areas. Although still in the early stages of development, Gunung Tapis offers a number of activities. You can shoot rapids on one of the several rivers, or fish for the delectable "Ikan Kelah" - *tortambroides duronesis*.

The park also abounds with hot springs and wildlife. If you plan to stay over, camping and survival equipment are recommended. Prior arrangements for the trip must be made through, the local outbinder's society or the Tourist Information Centre.

PEKAN - THE ROYAL TOWN

While Kuantan is the administrative capital of the State of Pahang, Pekan is its Royal capital. Places of interest include The Royal Palace, the State Museum and the Silk Weaving Centre.



The Royal Palace.

The Ruler of Pahang, His Royal Highness the Sultan, resides at the magnificent palace in Pekan. A stopover to view this authentically fascinating Malay Palace is worth your trip to Pahang. If you happen to be there during the celebrations of the Ruler's official birthday on 24th of October, you would be able to witness the annual outburst of culture and tradition of this special town.



Pahang State Museum.

The State Museum

A tour of the town will not be complete without a visit to the State Museum which houses a rich collection of historical items such as the recently recovered treasures from a wrecked Chinese junk in the South China Sea. It also has a large quantity of glass wares and ceramics from ancient China. The old history of Pahang, especially that of its ancient kings is well-documented in this museum.



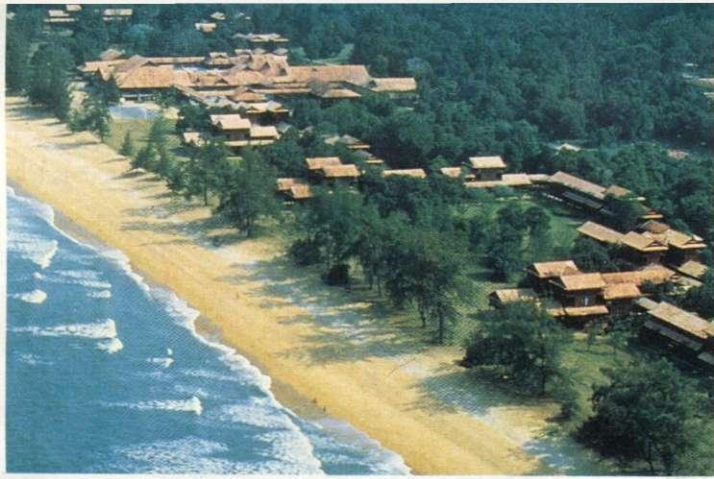
Silk weaving at Pulau Keladi.

Pahang Silk Weaving Centre

Pekan also boasts of its silk weaving centre in Pulau Keladi.

Pahang silk is unique in its design as its intricate traditional weaving method has been passed down from generation to generation. Scarves, sampings and sarongs are on sale at the centre.

Lake Chini



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Chendor Beach

About 11/2 kilometres from Cherating is the famous Chendor Beach. Here, from early July to September, you can watch green turtles or occasionally giant leatherback turtles toil ashore to lay eggs. It's a ritual worth experiencing.

Besides the turtles, Chendor beach offers some fine bathing spots. The greatest advantage is the peace and seclusion you will enjoy at this resort.

Sungei Pandan Waterfalls

The Sungai Pandan Waterfalls which spans 11 hectares is 25 kilometres from Kuantan. It is easily accessible by main road and a 5-mile stretch of paved road. The falls is a popular holiday spot consisting of cascading rapids from which the water collects at a pool below, where swimming is possible.



Sungei Pandan Waterfall

Gua Charah

"Gua" means cave in Malay. The Charah caves are situated about 25 kilometres north west at Panching on the way to Sungai Lembing. Made by nature out of limestone formation millions of years ago, they also house a man-made construction: the statue of reclining Buddha. These caves are in fact a revered Buddhist sanctuary with monks staying permanently there and rarely coming out. Visitors may venture deep into the gorges of the caves.

The Royal Palace.



Pahang State Museum.

and tradition of this special town.

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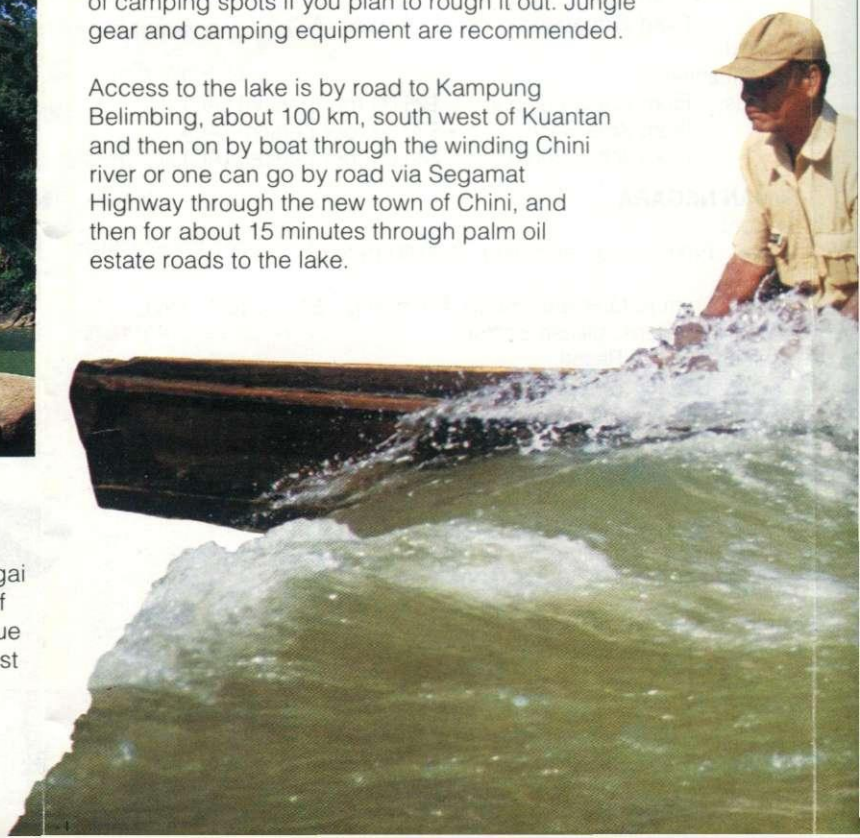
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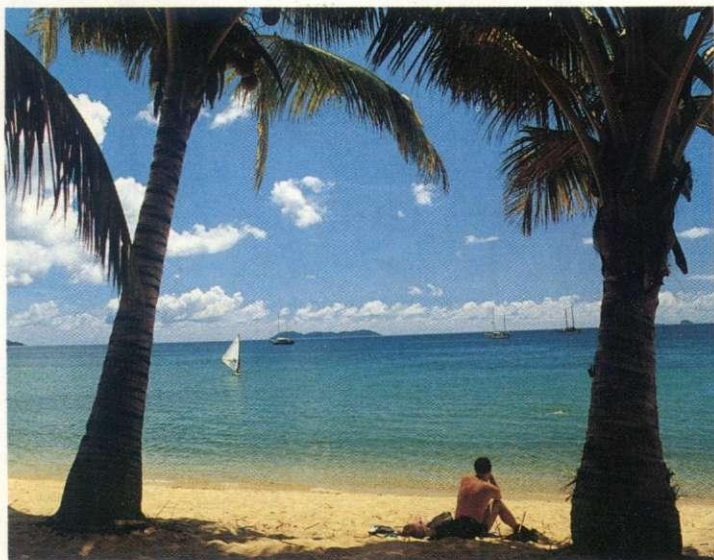
Lake Chini

Located in the wilds, Lake Chini is approximately 100 kilometres from Kuantan. The lake, with its well-known myths, has attracted tourists from far and near. Legend has it that an ancient Khmer city once existed and the interest in this legend has since resulted in several scientific expeditions being mounted by archeologists, both local and foreign. It is also popularly believed that mythical monsters lurk in the deep waters and guard the lake.

Lake Chini has a number of wooden chalets and restaurants to cater for overnight visitors. There are also a number of camping spots if you plan to rough it out. Jungle gear and camping equipment are recommended.

Access to the lake is by road to Kampung Belimbing, about 100 km, south west of Kuantan and then on by boat through the winding Chini river or one can go by road via Segamat Highway through the new town of Chini, and then for about 15 minutes through palm oil estate roads to the lake.





The Pulau Tioman Beach, said to be the most beautiful in the world

PULAU TIOMAN

Tioman is the largest of a group of 64 volcanic islands, the smallest of which is a mere rock jutting up from the sea. With a size of 38 kilometres long and 19 kilometre at its greatest width. Pulau Tioman is a magnificent island in the sun, with good reefs for skindiving and crystal-clear waters for swimming. Legend has it that Pulau Tioman is the resting ground of a beautiful dragon princess who, whilst flying from China to her beloved Singapore, sought solace in the crystal-clear waters of the South China Sea. Pleased with the island's charm, she discontinued her journey, forsaking her happiness to give pleasure and comfort to passing travellers by turning herself into an island

Pulau Tioman is accessible by boat from Mersing town, a journey which takes about 1½ to 4 hours. Or one can also take a plane from either Kuala Lumpur, Singapore and Kuantan.

Accommodation comes in the form of delightful wooden chalets on the beach or in luxurious hotel rooms at the Tioman Island Resort. Whichever the choice, comfort and hospitality is assured.

TAMAN NEGARA

Taman Negara or National Park is one of the oldest tropical rain forests in the world. It is located in the very heart of Pahang's tropical forest and is home to countless species of flora and fauna. It is the embodiment of nature's conservation at its best. Jungle tracks and camping sites are made in such a way so as not to spoil the natural scheme of things, and intended simply for closer observations of the wildlife in their natural habitat. Mountaineering enthusiasts will find the 2190m Gunung Tahan another challenging feat to conquer!

If you are interested to attempt a climb, make sure to get an experienced guide. The journey must be done in two stages due to the scarcity of water. It takes at least three days to journey from the foot of the mountain to the summit and back.

There are numerous streams and small waterfalls which are always good for a dip. If you love fishing, the many rivers in Taman Negara provide pleasant spots especially near Lata Berkoh and Sungai Kenyam. Rapid water boating up the river is a thrilling experience.

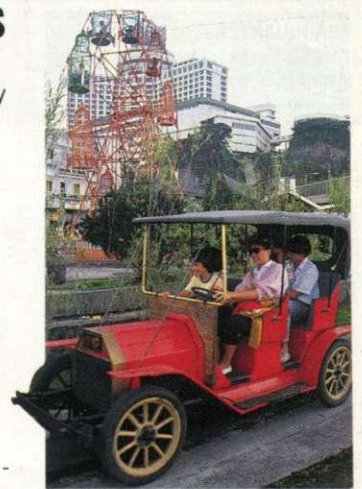
The Taman Negara adventure begins at the very start of the journey into the park at Kuala Tembeling which you can reach from Jerantut which is approximately a 3 to 4 - hour drive from Kuala Lumpur. There are regular bus and taxi services from Jerantut to Kuala Tembeling and from then on it is the boat ride to Kuala Tahan, the Park's administration station.



GENTING HIGHLANDS

Genting Highlands Resort, the most developed and favoured by local and foreign visitors, offers accommodation to suit every budget and taste. The cool mountain whether and lush greenery is an ideal escapade away from the heat, hustle and bustle of the city. There are numerous activities that one can indulge in; dining at the Genting Theatre Restaurant featuring shows by international stars, boating and having fun at the amusement park, with the newly - added attraction "Virtual Reality", an exciting and unique game.

Punters can try their luck at the world class Casino De Genting. The Awana Golf and Country Club, a luxury condotel, provides first class facilities, breathtaking 18 - hole golf course, horse riding at the Awana ranch and jungle trekking. Genting Highlands Resort is accessible by a well-maintained road and is only an hour's drive from Kuala Lumpur. Adventure - conscious visitors can soar above the clouds on cable cars from Awana to the summit. Indeed, Genting Highlands Resort is the perfect paradise for everyone in the family.



One of the various amusements available at Genting Highlands.

CAMERON HIGHLANDS

This is Malaysia's green bowl supplying vegetables to the major cities of the country and to Singapore. The cool climate makes it an excellent tea growing area, and indeed the Cameron tea is highly priced in the world market. Places of interest are the Robinson waterfall, the Rose Garden nurseries and the vegetable farms. There is also an 18-hole golf course. The small town of Tapah at the foot of the hill is the gateway to the resort which can be reached by bus, taxi or train from Kuala Lumpur. From Tapah, regular bus and taxi services are available.



Ye Olde Smoke House

Accommodation facilities include old English country inn-styled hotels, chalets and Government resthouses. Special mention must be made of the Ye Olde Smokehouse where everything, outside as inside the building, is preserved as it used to be during the colonial time, except for modern conveniences added for your comfort.

FRASER'S HILL

Fraser's Hill, 104km from Kuala Lumpur, can be reached from this Federal capital city either through

East-West highway branching off towards Bentong/Raub; turning left to Gap before Raub for an exhilarating drive through the narrow and steeply winding road. Alternatively, one can also take the Northern route (towards Penang) and cutting off at Kuala Kubu Bharu for a drive to Gap. At Gap, there is a control gate for one-way traffic to the hill which is open from 6.30 am to 7.00 pm, with up-hill traffic reserved for odd hours and the down-hill

traffic at even hours.

Fraser's Hill provides visitors with the cool mountain air, the abundance of luxuriant vegetation, the peace and tranquility combined with other attractions such as its stable of ponies, the nursery containing many exotic

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Taman Negara is a restricted area. So, all bookings and arrangements must be made in advance at the reservations office (*) Tel: (03)-2634434



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For accommodation, Fraser's Hill has a range of hotels, chalets and colonial-bungalows to suit one's preferences and budget.



Golf, a must for avid golfers who visit Fraser's Hill.



PAHANG DARULMAKMUR

